MARIO NIEBLA

Walnut Creek, CA - mario@niebla.net - (415) 781-9921 - LinkedIn

SUMMARY

- + Proven technical/people leader with global cross-functional devops engineering organizations
- + Highly experienced in reliability, observability, libraries, CIAM and security services and products
- + Passionate about high scale, highly available mission critical cloud microservices and infrastructure

EXPERIENCE

Jul 2025 - CONFLUENT

Walnut Creek, CA (remote)

CURRENT

Senior Director of Engineering, Security Platform

- + Engineering leader for 60 across US and Canada developing Customer & Internal Security services
- + Responsible for Customer IAM and Infrastructure security (SPIFFE/SPIRE implementation and internal access control & transparency)

Jul 2023 - WORKDAY

Encinitas, CA (hybrid)

Jul 2025

Senior Director of Engineering, Identity and Access Management

- + Engineering leader for org of 80 across US and EU developing CIAM backend and frontend applications
- + Responsible for incremental and re-platforming efforts around SSO, OAuth, Federated Identity, threat-intelligence, and M&A integration programs.
- + Drove "Engineering Excellence" programs including a focus on resilience, metrics, testing and incident management improving availability and engineering practices.
- + Chaired working group to pivot platform-wide technical strategy retaining strategic partnership.
- + Implemented "top 10 risks" program to highlight and address top operational risks.

Sep 2021 -Nov 2022 TWILIO

Encinitas, CA (remote)

San Francisco, CA

- Senior Director of Engineering, Identity and Access & Edge Platforms
- + Engineering leader for org of 90 across US, EU, and India developing APIs and frontend
- + Responsible for all Edge Infrastructure (API & Web Gateways, ALBs/NLBs, WAF, DDoS Protection)
- + Responsible for all Customer IAM products (Accounts, Organizations, Users, Login, RBAC, SSO, OAuth, Data Signing & Encryption)
- + Owned and operated 100+ high scale, high availability, mission critical microservices and applications
- + Reduced risk of high-impact incidents by driving blast radius reduction program across tier-0 services
- + Developed technical strategy and founded working group to unify customer identity across Twilio's acquired companies
- + Reduced COGs by 25% by running cost per million requests program
- + Drove cross-BU program to adopt modern, granular access controls in key products

Oct 2018 -

TWILIO

Sep 2021 Director of Engineering, Identity and Access Platform

- + Engineering leader for org of 50 across US, EU, and India developing APIs and frontend
- + Responsible for all Customer IAM systems (Accounts, Organizations, Users, Login, RBAC, SSO, Data Signing & Encryption)
- + Hired Twilio's first engineering teams in India and within a year brought them on par with established teams in EU and US
- + Improved success rate of most critical services to (5) 9s by driving "operational audit" programs
- + Successfully drove IAM regionalization program enabling region-specific revenue in US1, AU1, IE1
- + Reduced latency by 25% and CPU utilization by 30% on key services by designing a multi-level distributed cache system

Jan 2016 - TWILIO San Francisco, CA

Oct 2018 Software Architect, Identity and Access Platform

- + Designed and drove GDPR/Data Privacy effort for Customer IAM data/services
- + Design/implementation of highly available, resilient cloud services and libraries using async-retry, circuit-breakers, fallback mechanisms, caches, etc.
- + Designed novel RBAC system over complex platform with thousands of existing distinct datastores and ten's of billions of resources
- + Technical oversight/leadership of engineering team of 35

Jan 2014 - TWILIO San Francisco, CA

Jan 2016

- **Principal Engineer, Platform Services**
- + Designed and implemented core services (API-Gateway, Accounts, API-Authentication, Feature-Bits, Credentials-Store, Data Signing)
- + Developed service framework used by 75% of JVM-based services in Twilio
- + Implemented highly available self-hosted memcached libraries/services with failover
- + Technical oversight/leadership of engineering team of 15

Dec 2011 - ZINIO San Francisco, CA

Dec 2013

Software Architect, Core Platform

- + Drove API redesign effort resulting in a single digit ms latency JSON based REST APIs
- + Implemented quality-based software build pipeline, MAVEN, JENKINS, NEXUS, SONAR
- + Performance, scalability and reliability tuning and optimization of REST APIs
- + Implemented event-driven API proxy, NGINX, LUA

Jul 2011 - VIADEO

Dec 2011

Software Architect, Core Platform

+ Design and development of professional social networking web platform (+40M users) SPRING, jSON, REST, HADOOP, HBASE, MEMCACHED, RABBITMQ

Apr 2010 - ZINIO San Francisco, CA

Jul 2011

Technical Lead, Content Platform

- + Lead for digital, interactive content platform in SPRING, STRUTS, JSP, XQUERY, SQL, XML, RESTful Web Services
- + Developed multi-platform, interactive content markup language in JAVA, XML

Apr 2004 - TARARI/LSI (acquired by Broadcom)

San Diego, CA

San Francisco, CA

Apr 2010

Software Engineer, Content Processor Group

- + Performance analysis and integration for SAP Enterprise Service Bus hardware acceleration project in C, and J2EE
- + Developed tools for lexical/semantic analysis of XML, XPath and RegEx in C
- + Tuning, analysis and optimization of high-performance XML libraries in C, JNI, JAVA
- + Implementation and maintenance of APIs and algorithms related to FPGA-based XML/RegEx processors C, JNI, JAVA

EDUCATION

- + University of California San Diego, B.S. Computer Engineering, 2003
 - 4 quarters of undergraduate research in VLSI test

OTHER

- + US Citizen
- + Fluent in English, Spanish